

# Return of investment

## WHAT DOES YOUR ROI LOOK LIKE AFTER ATTENDING A CHERONA D EVENT?

### CLIENT FEEDBACK

As an international leader in the aluminium industry, we pride ourselves in the professional development of our staff and leaders. Two of our most valuable and ongoing projects for the last 9 years, has been creating opportunities for graduates as well as creating an equal platform of growth for employees with disabilities. Both programmes have required coaching and facilitation that goes beyond intermediate level. Cherona D has been a significant and irreplaceable cog of our project success. After attending her workshops and sessions, we have seen **confidence in the attendees, they speak with more conviction, presenting themselves as experts in their field and handle conflict so much better**. Team members were previously uncertain to express their concerns, now they refer to Cherona D's ConnectIn™ methodology to navigate their work environment **safely and assertively**. Cherona D has been invaluable to our smelter, since aligning with her programme, we have been able to **retain 90%** of our graduates, whereas previously an average of 50% left once their training programme was completed. This is a huge loss of skill, training and financial resources invested, and elated that we have been able to turn this statistic around. HRD Business Partner, South32

Our legal practice was experiencing staff **conflict** and a general feeling of tension within our company, and the complexities of the pandemic did not help. Once our team returned to on-site work, the strain was more evident and we enlisted the expertise of Cherona D. Her friendly, yet no-nonsense approach was well received by our team of 21, and during 1:1 sessions staff members easily **opened up to express their concerns**. Making use of her ConnectIn™ approach, staff were mentored on the practical ways and benefits of self-regulation, values alignment and the way to start gentle, but hard conversations. A final presentation with our 4 partners and the entire team was very successful in promoting the value of self-leadership. Our workplace has **a lighter atmosphere, we are building and restoring relationships and our clients are noticing!** Lawyer, Kloppers Inc.

Our frontline staff are as vital to our business success as management, and I was dealing with internal complaints, and conflicts daily as well as members of the public. Our frontline were not leaving a good impression and it was hindering and harming our company. Cherona D was called in to assess and after spending a day with us, shared our hotspots and a practical way forward. She has presented a masterclass to our team and coached 1:1 sessions. It has been 6 months since this process took place, I have had only one incident since and the team members were **equipped to deal with it themselves** before escalating it to me. This process has been hugely beneficial to me, as the **internal noise that was constantly taking up my time, has decreased**, allowing my time to focus on other matters. Our team are more motivated and show confidence within themselves they were lacking before. I have a team that **no longer threaten me with resignations**, Cherona D is an absolute gem. Merina Hugo - Dealer Principal, Toyota

We cannot thank Cherona D enough, her presence, sense of humour and personality fills the room. She kept the audience captivated from the beginning to the end. She really knows how to **read the room and shared relatable stories** which had us laughing and vigorously nodding our heads in agreement. Our events are filled with professors, doctors as well as general members of the public, and selecting a speaker that can make all attendees feel welcome and share relatable content is not easy. Every attendee left with practical strategies that will be used in the workplace and their home. I would highly recommend her for whatever your event is. Thank you again Cherona. Public Relations Officer at Melomed Private Hospital

Great way to start the weekend with an inspirational session with Cherona D! Definitely worthwhile booking her for your team session - **survival is in fact all about dealing with emotions, failure and having those deep discussions** when necessary! Head: Communications at Pick n Pay

Cherona is amazing, she is able to connect with people of different personalities. She's is inspiring and very informed. As a speaker, she is **always prepared and provides thorough information on the subject**. She is a ball of fire and a breath of fresh air. I would recommend her for any corporate training and events. Event Attendee, GRINROD

**With her sharp mind, grit and vision for your growth, Cherona D is your next unfair advantage.**