

Glow WISELY

We appreciate your wish to have a healthy glow and would like to take this opportunity to inform and educate you on your journey.

How likely are you to get cancer from sunbeds?

Even one sunbed session can increase your risk of developing

- squamous cell skin cancer by 67%
- basal cell skin cancer by 29%
- your risk of melanoma increases by 20%

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BACKGROUND Tanning booths primarily emit UVA. The high-pressure sunlamps used in tanning salons emit doses of UVA as much as 12 times that of the sun. Ultraviolet Radiation UVA, which penetrates the skin more deeply than UVB, has long been known to play a major part in skin aging and wrinkling (photoaging).

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How Sunbeds Cause Skin Cancer

Like the sun, sunbeds give off both UVA and UVB radiation that can damage the DNA in one's skin. If sufficient DNA damage builds up over time, it can cause cells to start growing out of control, which can lead to skin cancer.

Campaign: We support #iglowwiesely with @cherona.d

Findings supported by:

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